



Kassel, Germany
22 September 2025

Agritechnica 2025 Facts and Figures

9–15 November 2025 in Hanover – Around 2,700 exhibitors from 52 countries and 430,000 visitors expected – Guiding theme: “Touch Smart Efficiency” – Latest facts and figures – The top five countries by number of exhibitors: Germany, Italy, China, Turkey and the Netherlands.

Agritechnica, the world’s leading trade fair for agricultural machinery, will take place from 9 to 15 November 2025 at the exhibition grounds in Hanover, Germany. Some 2700 exhibitors from 52 countries will be participating. Of these, 1785 exhibitors (67 percent) are from outside Germany. The largest numbers of international exhibitors come from Italy (336), China (248) Turkey (152) and the Netherlands (105). The number of German exhibitors is 883.

Opening times:

- For visitors 9:00 – 18:00 hrs

Agritechnica will take place across 23 halls at the exhibition grounds in Hanover. 37 country and region pavilions from more than 20 different nations highlight the international scope of Agritechnica 2025. This year, the DLG (German Agricultural Society), as the organizer, is presenting four dedicated DLG Spotlights focusing on current industry topics:

- Digital Farming (Hall 21)
- Soil Health (Hall 24)
- Workshop live (Hall 2)

This year’s Agritechnica will once again feature several “Expert Stages”

- Smart Efficiency (Hall 24)
- Digital Farming (Hall 21)
- SYSTEMS & COMPONENTS (Hall 17)
- DLG-Studio Stage (Hall 24)

- agrifood start-ups (Hall 21)

In parallel to Agritechnica 2025 from 9 to 15 November, Systems & Components will once again take place – the B2B marketplace for the international agricultural machinery supply industry and the off-highway sector. Visitors will find the exhibition in Halls 15, 16 and 17.

As the world's leading trade fair for agricultural machinery, Agritechnica serves as the international platform for pioneering innovations and concepts. The coveted awards are recognized worldwide as key industry distinctions. This year, five awards will be presented:

- Innovation Award AGRITECHNICA
- SYSTEMS & COMPONENTS Trophy – Engineers' Choice
- DLG-Agrifuture Concept Winner
- Women in Ag Award
- DLG Agri Influencer Award

Expected visitors: 430,000

Exhibitor numbers:

Germany	883
International	336
Total	2668

The figures were compiled in accordance with the guidelines of the Society for Voluntary Control of Fair and Exhibition Statistics (FKM).

International Participation:

Andorra	1
Argentina	33
Australia	3
Austria	57
Belgium	17
Brazil	28
Bulgaria	11
Canada	47
China	248
Croatia	1

Czech Republic	26
Denmark	49
Egypt	1
Estonia	4
Finland	37
France	86
Germany	883
Greece	9
Hong Kong	3
Hungary	20
India	88
Ireland	14
Israel	2
Italy	336
Japan	4
Kazakhstan	47
Korea (Republic)	9
Latvia	3
Liechtenstein	1
Lithuania	11
Luxemburg	3
Netherlands	105
Nigeria	1
Norway	4
Pakistan	4
Polen	66
Portugal	11
Romania	6
Saudi Arabia	1
Sweden	25
Switzerland	20
Serbia	6
Singapore	1
Slovakia	5
Slovenia	14
Spain	61
Taiwan	33
Thailand	1

Turkey	152
Ukraine	21
UK	44
USA	47

Updates on Agritechnica 2025:

www.agritechnica.com

www.systemsandcomponents.com

www.facebook.com/agritechnica

www.tiktok.com/@agritechnica

www.instagram.com/agritechnica

www.youtube.com/agritechnica

www.linkedin.com/groups/3348135/

<https://www.linkedin.com/showcase/agritechnica1/>

Media contact:

Malene Conlong

Tel: +49 6924788237

Email: M.conlong@dlg.org

About DLG

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

www.dlg.org