

AGRITECHNICA 2025: Offer for Media Partners

Service	Content	CLASSIC media partner	PREMIUM media partner
		5,300 EUR	9,900 EUR
Listing as a media partner in the DLG newsletter 'AGRITECHNICA'	Placement of the media partner's logo with link to the 'Media partners' page of www.agritechnica.com	✓ Listing as a CLASSIC media partner	✓ Listing as a PREMIUM media partner
Placement on the homepage www.agritechnica.com	Logo placement on the 'Media partners' page <ul style="list-style-type: none"> Incl. short description of the specialist title or the publishing house (up to 500 characters, incl. blanks) Link to the homepage of the specialist title or the publishing house 	✓ Standard placement on the 'Media partners' page (small logo)	✓ Top placement on the 'Media partners' page (large logo)
	Logo placement on the start page with link to the media partners page	✓ Listing as a CLASSIC media partner	✓ Listing as a PREMIUM media partner
Placement in the digital exhibitor directory (on www.agritechnica.com)	Placement in the overall 'Media partner' overview Logo of the media partner + description (up to 500 characters, incl. blanks)	✓	✓ including extended profile entries
Placement on the AGRITECHNICA press stand	Display of specialist titles from the fields of agricultural machinery and the supplier industry	✓ One title possible	✓ Up to three titles possible
Placement in the AGRITECHNICA app	Placement in the 'Media partner' topic area Content analogue to the homepage	✓	✓

Information & booking

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All offers without a separate, physical stand area at the trade fair.
If you are interested in your own stand area, please use the exhibitor service portal on the homepage.