

Post Show Report 2025



touch smart
efficiency

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INCLUDING
SYSTEMS 
COMPONENTS [®]

MADE BY



SYSTEMS & COMPONENTS

SYSTEMS & COMPONENTS presented itself in 2025 as an international B2B meeting place for the supplier industry for agricultural technology and off-highway vehicles. The trade fair offered a comprehensive overview of the latest components, systems and digitalisation solutions and was aimed in particular at developers, engineers and purchasing and procurement decision-makers. In the context of AGRITECHNICA, it provided a central platform for innovations, technical trends and professional networking.



896
exhibitors



40
countries



34
technical
events

TOP 10 exhibitor countries

Germany	209
Italy	168
China	150
Turkey	87
India	50
Taiwan	30
France	24
Spain	18
Austria	18
Poland	16

94% of primary
visitors were satisfied
with SYSTEMS &
COMPONENTS 2025.



Video
insights

Visitors: Analysis

Interests of primary visitors

Drivetrain technology	47 %
Vehicle electronics	45 %
Hydraulics	43 %
Spare parts	40 %
Engines	33 %
Agricultural machinery electronics	28 %
Cabs and power lift	19 %
Replacement parts	18 %

41% of SYSTEMS &
COMPONENTS visitors
have concrete
investment plans for
the next two years.



For **59%** of primary visitors, SYSTEMS & COMPONENTS
is the most important or second most important trade fair
compared to other trade exhibitions.

Exhibitors: Analysis



Exhibitors' achievement of objectives (rated very good/good)

Technical exchange with customers	76%
Presentation of new products/further developments	73%
Intensification of existing business relationships	71%
Consulting discussions	67%
Networking	66%
PR, image cultivation	65%
Sales talks, negotiations	60%
Establishment of new business relationships	59%
Intensification of exports	56%
Personnel recruitment	40%

65% of exhibitors consider their goals to have been achieved very well/well

67% of exhibitors plan to participate in
SYSTEMS & COMPONENTS 2027

