

(Agritechnica – Profile)

AGRITECHNICA – The World’s Leading Trade Fair for Agricultural Machinery

AGRITECHNICA is the meeting place for decision-makers and the leading business marketplace for the international agricultural industry. It serves as a showcase for the global agricultural machinery sector and a platform for discussing the future of crop production.

At the world's leading trade fair for agricultural machinery, all major companies in the industry present their latest products, innovations, and technological developments. AGRITECHNICA offers the most comprehensive and diverse exhibition program for international arable farming and crop production, covering everything from crop protection sprayers to drones, from tractors to autonomous machinery systems, and from combine harvesters to digital assistance technologies.

Held alongside AGRITECHNICA is **SYSTEMS & COMPONENTS**, the B2B marketplace for the international supply industry serving the agricultural machinery and off-highway sectors.

In **2025**, AGRITECHNICA welcomed **2,819 exhibitors** from Germany and around the world. With more than **477,000 professional visitors from 171 countries**, the event once again proved to be a major attraction for farmers, contractors, machinery cooperatives, agribusiness professionals, and agricultural machinery dealers worldwide.