

(Text highlights)

Digital Farm Center – Presented by FarmRobotix

People will continue to shape the future of agriculture through the use of advanced computing power, modern data analytics tools, and artificial intelligence, making farming more efficient and resource-friendly. At **AGRITECHNICA 2025**, the DLG is introducing the **Digital Farm Center presented by FarmRobotix** for the first time.

The spotlight is on innovative technologies in **digital farming, automation, robotics, and artificial intelligence**. Visitors can experience live product demonstrations, expert presentations, and interactive panel discussions designed to bring innovation to life in a practical and hands-on way.

Under the show's guiding theme, **"Touch Smart Efficiency"**, the platform provides valuable opportunities for networking and knowledge exchange among farmers, manufacturers, start-ups, researchers, and investors.

Drive Experience: Alternative Power Systems

Experience the drive technologies of tomorrow first-hand!

The **Drive Experience: Alternative Power Systems** offers visitors a unique opportunity to test innovative machines powered by alternative energy sources. On a specially designed test track, participants can explore the efficiency and performance of machines that operate entirely without diesel, using technologies such as **biomethane, hydrogen, electricity, and other forward-looking energy solutions**.

The Drive Experience is aimed at everyone interested in sustainable and low-emission propulsion technologies who wants to experience these innovations in real-world conditions. Only fully operational machines are permitted on the track, including exciting prototypes that provide a glimpse into the future of mobility and agricultural machinery.

SYSTEMS & COMPONENTS

SYSTEMS & COMPONENTS is the B2B marketplace for the international supplier industry serving agricultural machinery and the entire off-highway sector.

It brings together engineers, developers, researchers, procurement managers, dealers, spare parts managers, OEMs, and industry associations to explore the latest developments and innovations in components for agricultural machinery and related industries.

At its core is the Expert Stage, featuring leading industry experts and high-level discussions on current trends and challenges facing the sector.
SYSTEMS & COMPONENTS is an integral part of AGRITECHNICA, the world's leading trade fair for agricultural machinery.