



(Profile AGRITECHNICA)

AGRITECHNICA - the world's leading trade fair for agricultural machinery

AGRITECHNICA is the meeting place for decision-makers and the leading business marketplace for the international agricultural sector. A showcase for the global agricultural machinery industry, the trade fair is the forum for the future of crop production. All leading companies will be presenting their new products and innovations at the world's leading trade fair for agricultural machinery. AGRITECHNICA offers the most comprehensive and diverse trade fair programme for international arable and crop farming - from crop protection sprayers to drones, from tractors to autonomous systems, from combine harvesters to digital assistance systems. SYSTEMS & COMPONENTS - the B2B marketplace for the international supplier industry of agricultural machinery and the off-highway sector - takes place in parallel with AGRITECHNICA.

2,776 international exhibitors took part in AGRITECHNICA 2023. With a record 470,000 visitors from 149 countries, AGRITECHNICA lived up to its reputation as the premier international hub for agriculture, contractors, machinery rings, agribusiness and the agricultural machinery trade from all over the world.