



Texts Highlights)

Farm Center – Presented by FarmRobotix

In the future, humans will make agriculture even more efficient and environmentally-friendly by employing higher computing power, modern data analysis tools and artificial intelligence. At AGRITECHNICA 2025, DLG will be launching the “Digital Farm Centre presented by FarmRobotix”. The new centre will focus on innovative technologies from the fields of digital farming, automation, robotics and artificial intelligence. Hands-on and interactive product demonstrations, presentations as well as discussion panels await visitors. Under the trade fair theme ‘Touch Smart Efficiency’, the Digital Farm Centre offers farmers, manufacturers, start-ups, scientists and investors ample opportunities for networking and knowledge exchange.

Drive Experience: Alternative Power Systems

Experience tomorrow's drive technologies up close. The Drive Experience “Alternative Power Systems” offers visitors the opportunity to test innovative machines fitted with alternative drive solutions. On a dedicated test area on site, they can explore the efficiency and performance of machines that are fueled without using diesel - including biomethane, hydrogen, electricity and other pioneering energy sources. Aimed at farming professionals who is exploring sustainable and emission-free drive technologies, the Drive Experience feature allows practical on-site tests. Only fully functional machines are permitted on the test track, including promising prototypes that provide an insight into the mobility of the future.

SYSTEMS & COMPONENTS

SYSTEMS & COMPONENTS is the B2B marketplace for the international supplier industry for agricultural machinery and the entire off-highway sector. This is where engineers, developers, researchers, procurement managers, dealers, spare parts managers, OEMs and associations unite to identify the latest developments and innovations in components for agricultural machinery and related off-highway sectors. The associated “Expert Stage” is the technical forum that attracts top-class experts engaging in discussions on current industry topics. SYSTEMS & COMPONENTS is part of AGRITECHNICA - the world's leading trade fair for agricultural machinery.