

Focus on your brand:
Sponsorship of a
photo booth at the



DIGITAL
FARM
CENTER



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Sponsorship of a photo booth at the Digital Farm Center presented by Farm Robotics

The Digital Farm Centre (Hall 21) focuses on innovative technologies from the following product areas:

- GPS and steering systems
- Robotics and drones
- Sensor technology
- Software

In each product area of the Digital Farm Centre, you will find a touchpoint, i.e. a corner stand with multimedia content that interactively engages visitors.

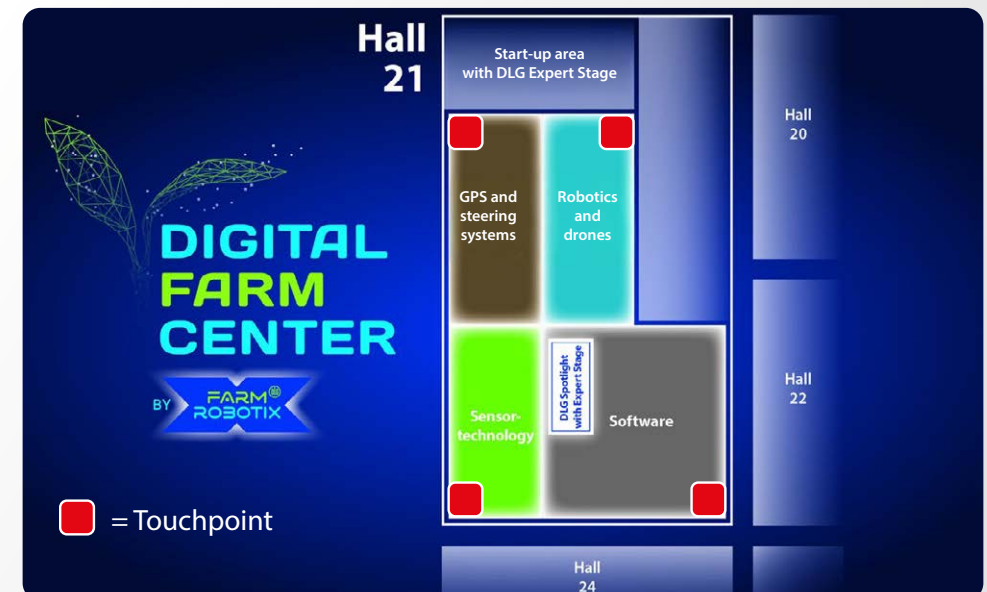
At each touchpoint, visitors can view the hall plan and exhibitors on a touchscreen, navigate through the technical programme and test their own company's level of digitalisation.

A range of content on digitalisation in agriculture is also available free of charge at the touchpoints via QR codes.

One highlight of these touchpoints is the photo booth, which you can personalise with your brand.



Preliminary presentation



Sponsorship of a photo booth at the Digital Farm Center presented by Farm Robotics

Your advantages at a glance:

- AI is used to create a campaign image using an original photo of your product.
- The visitor's face is integrated into the campaign image using AI.
- The visitor has two options: instant printing or digital delivery for social media posting.
- You achieve emotional brand presence and high impact by generating leads.
- You can sponsor one or more touchpoints in the product area or product areas that are relevant to your brand.

Sponsorship offer:

€ 5,000 € per photo booth
for all 7 days of the trade fair (plus VAT)



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