

AGRITECHNICA AROUND THE GLOBE

WITH AGRITECHNICA TO ASIA PACIFIC –
WE'LL LEAD YOU STRAIGHT TO MARKET SUCCESS!



**AGRI
TECHNICA**[®]

Hanover, Germany

**AGRI
TECHNICA**[®]
ASIA

Ho Chi Minh City,
Vietnam
Bangkok, Thailand

FUTUREAG
INNOVATION STARTS HERE

POWERED BY **AGRI
TECHNICA**[®]
THE WORLD'S NO. 1

Melbourne, Australia

AGRITECHNICA BUNDLES

	Bundle 1	Bundle 2	Bundle 3	Bundle 4
	✓	✓	✓	
	✓	✓		✓
	✓		✓	✓

* AGRITECHNICA ASIA: Vietnam in 2025 or Bangkok in 2026

BUNDLE 1

AGRI
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ASIA

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- For new exhibitors: guaranteed participation in AGRITECHNICA 2025*
- Extension of stand space at AGRITECHNICA 2025 based on the total space booked at AGRITECHNICA ASIA + FutureAg (up to a maximum of 300 m²)
- Save on registration fees for AGRITECHNICA 2025 (€572) and AGRITECHNICA ASIA (€285)
- Preferred placement within the product group (not a custom placement)
- C-level access to the Executive Lounge at AGRITECHNICA 2025
- Highlighting of the logo on the AGRITECHNICA, AGRITECHNICA ASIA and FutureAg website
- For launch partners: placement of an eye-catching display in front of the FutureAg hall or AGRITECHNICA ASIA hall

**AGRITECHNICA | 9 – 15 November 2025 |
Hanover, Germany**

AGRITECHNICA ASIA (two options)

**Vietnam | 12 – 14 March 2025 |
Ho Chi Minh City, Vietnam**

**Thailand | 20 – 22 May 2026 |
Bangkok, Thailand**

**FutureAg – powered by AGRITECHNICA |
6 – 8 August 2025 | Melbourne, Australia**

*The requirement for all bundles is registration for AGRITECHNICA by the deadline of 1 February 2025.

Pavilions excluded

If a distributor or dealer participates, the bundle is recognised as soon as the brand is presented as if the OEM were exhibiting it directly.

BUNDLE 2

- Guaranteed participation in AGRITECHNICA 2025*
- Extension of stand space at AGRITECHNICA 2025 based on the space booked at AGRITECHNICA ASIA (up to a maximum of 200 m²)
- Save on registration fees for AGRITECHNICA 2025 (€572)
- Highlighting of the logo on the AGRITECHNICA website
- Exclusive market insights webinar before the event for Europe or Asia

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**AGRI
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ASIA

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Hanover, Germany**

AGRITECHNICA ASIA (two options)

**Vietnam | 12 – 14 March 2025 |
Ho Chi Minh City, Vietnam /**

**Thailand | 20 – 22 May 2026 |
Bangkok, Thailand**

*The requirement for all bundles is registration for AGRITECHNICA by the deadline of 1 February 2025.

Pavilions excluded

If a distributor or dealer participates, the bundle is recognised as soon as the brand is presented as if the OEM were exhibiting it directly.

BUNDLE 3

- Guaranteed participation in AGRITECHNICA 2025*
- Extension of stand space at AGRITECHNICA 2025 based on the space booked at FutureAg (up to a maximum of 200 m²)
- Save on registration fees for AGRITECHNICA 2025 (€572)
- Highlighting of the logo on the AGRITECHNICA website
- Exclusive market insights webinar before the event for Europe or Australia

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6 – 8 August 2025 | Melbourne, Australia**

*The requirement for all bundles is registration for AGRITECHNICA by the deadline of 1 February 2025.

Pavilions excluded

If a distributor or dealer participates, the bundle is recognised as soon as the brand is presented as if the OEM were exhibiting it directly.

BUNDLE 4

- Save on registration fees for AGRITECHNICA ASIA 2025 or AGRITECHNICA ASIA 2026 (€285)
- Exclusive market insights webinar before the event for Asia or Australia
- 10% discount on the regular square metre price for AGRITECHNICA ASIA 2025 or AGRITECHNICA ASIA 2026 and FutureAg



AGRITECHNICA ASIA (two options)

Vietnam | 12 – 14 March 2025 |
Ho Chi Minh City, Vietnam /

Thailand | 20 – 22 May 2026 |
Bangkok, Thailand

FutureAg – powered by AGRITECHNICA |
6 – 8 August 2025 | Melbourne, Australia

The requirement for all bundles is registration for AGRITECHNICA by the deadline of 1 February 2025.

Pavilions excluded

If a distributor or dealer participates, the bundle is recognised as soon as the brand is presented as if the OEM were exhibiting it directly.

AGRITECHNICA – Hanover, Germany

World's leading trade fair for agricultural machinery

AGRITECHNICA is the meeting place for decision-makers and the leading business marketplace for the international agricultural sector. It is a showcase for the global agricultural machinery industry and a forum for the future of crop production. All the leading companies in the sector present their new products and innovations at the world's leading trade fair for agricultural machinery.

SYSTEMS & COMPONENTS - the B2B marketplace for the international agricultural machinery supply industry and the off-highway sector - takes place at the same time as AGRITECHNICA.

agritechnica.com



2,700 exhibitors from 53 countries | 470,000 visitors from 149 countries
24 halls | 400 events and conferences

AGRITECHNICA ASIA – Bangkok, Thailand

AGRITECHNICA ASIA – Ho Chi Minh City, Vietnam

**AGRI
TECHNICA[®]
ASIA**

The leading trade fair for crop production & smart farming in Asia

The premier trade fair for agricultural machinery and innovation in Asia! As the leading platform for showcasing cutting-edge machinery, equipment and solutions in the farming sector, AGRITECHNICA ASIA brings global industry leaders, innovators and professionals together under one roof. With 48% international trade participants from 73 countries, it is our industry's meeting point in Asia.

AGRITECHNICA ASIA takes place annually, alternating between Bangkok (Thailand) and Ho Chi Minh City (Vietnam).

agritechnica-asia.com



350 exhibitors | 12,000 visitors from 73 countries | 118 speakers*

* AGRITECHNICA ASIA 2024

FutureAg powered by AGRITECHNICA Melbourne, Australia



Australia's professional and international indoor exhibition and conference for agricultural machinery

FutureAg powered by AGRITECHNICA is a professional trade fair for agricultural machinery with a primary focus on crop production. Given that many crop farmers in Australia also engage in extensive livestock farming, this serves as the second key focus of the event.

FutureAg additionally showcases future-oriented technologies such as automation, data integration and next-generation farming solutions, driving innovation across the agribusiness sector.

futureagexpo.com.au



**Agricultural machinery & extensive livestock farming | Australia, New Zealand, Oceania |
Industry professionals, decision-makers, farmers and producers**

CONTACT US

AGRITECHNICA 2025

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