

Press boxes in the press centre & on the trade press stand

Press boxes

Provide information about your innovations, products and services directly at the meeting point for international agricultural journalists. Book a press box in the AGRITECHNICA press centre in Hanover.

Offer

- Press box for presenting information in the press centre
- Any medium is possible: flyer with a QR code, paper form, USB

Price per press box: €95



Trade press stand | Offer for publishing houses

AGRITECHNICA offers publishing houses from the fields of agricultural machinery and the supplier industry the opportunity to display specialist titles on a central trade press stand at the trade fair.

Offer

- Trade press stand – participation for exhibiting publishing houses: €359 per title
- Trade press stand – participation for non-exhibiting publishing houses: €979 per title
- Each publishing house is limited to a maximum of three specialist titles
- The number is limited to max. 250 copies per specialist title



Info & booking:

Binding booking in the exhibitor service portal
Katica Dankic | Press Boxes | k.dankic@dlg.org
Samira Fries-Renje | Trade Press Stand | s.fries-renje@dlg.org