

Hanover Fairgrounds
10–14 November 2015
 Preview Days 8/9 November

Services to assist your planning in the run-up to the trade fair:

AGRITECHNICA APP

- Your mobile orientation guide:
- Exhibitors and products
 - Halls and floor plan
 - Events Diary
 - Innovations
 - Trade fair planner



Detailed information on all of these:

www.agritechnica.com/visitors

Join us at the world's largest agricultural machinery trade fair!

People, Technology, Innovations –
 The future of agricultural machinery!
10 – 14 November 2015
 Hanover, Germany
 Preview Days 8/9 November

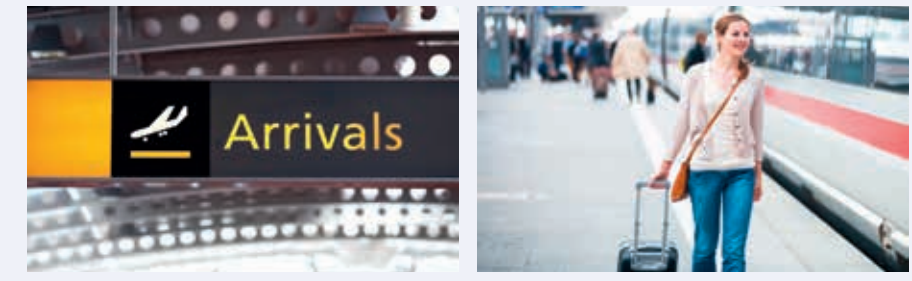
Welcome in Hanover

The central location in the heart of Germany and Europe makes Hanover, the city with the world's largest Fairgrounds, a particularly attractive business centre for around two million visitors from home and abroad every year. You can profit from excellent infrastructure here and the first-rate travel connections in the European transport network.



Travel by rail/air:

You can reach Hanover by air with scheduled and charter flights from home and abroad. During the trade fair an exclusive AGRITECHNICA shuttle bus service is available to you.



From the Central Station (Hauptbahnhof) you can take the underground (U-Bahn) lines 8 and 18 to the Fairgrounds. The journey takes just 18 minutes. Selected long-distance and regional trains stop directly at the Fairground's station "Hanover Messe Laatzen".

Travel by car:

All German cities and neighbouring countries are within quick and easy reach via the motorways.



Hotels and private accommodation:

Hannover Marketing & Tourismus GmbH
 Tel.: +49 511 12345-555
 Fax: +49 511 12345-556
hotels@hannover-tourismus.de
www.hannover.de/hotels/agritechnica

Hanno-Fair Incoming
 Tel.: +49 5321 352020
 Fax: +49 5321 352021
info@hanno-fair.com
www.at.hanno-fair.com

Travel organisation by our professional partners:

Contact our international partner in your country.

Visa:

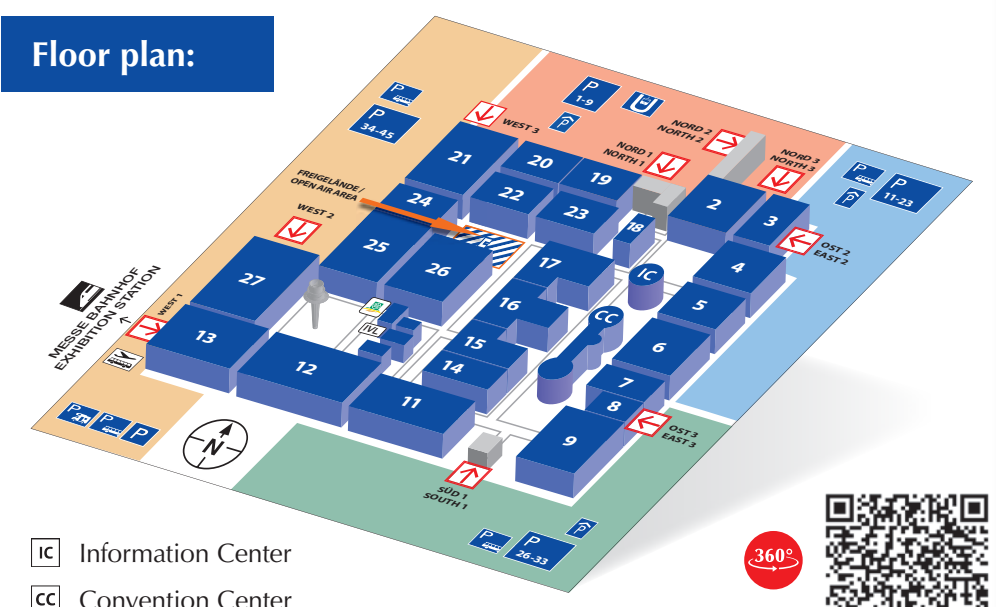
The German Embassy/Consulate will inform you about requirements. Letters of invitation are no longer necessary for trade fair visitors in Germany.

Detailed information on all of these: www.agritechnica.com/visitors



The graphics show the respective travel times by rail/air to Hanover.

Floor plan:



- IC Information Center
- CC Convention Center
- VL International Visitors' Lounge

Take a look in the halls. 

Do you have any questions?

Please contact the AGRITECHNICA Visitor Service Team:
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Register for your visit to the trade fair and buy your ticket online as of June 2015:
www.agritechnica.com/registration



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 60489 Frankfurt am Main, Germany

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agritechnica.com
facebook.com/agritechnica

Opening times

10 – 14 November 2015,
 from 9 a.m. to 6 p.m.



On the Preview Days on 8 and 9 November 2015 the trade fair is open for visitors from the agricultural machinery trade, for top investors and for the trade press.

Admission tickets and prices

Preview day ticket (8 or 9 November)	EUR 75.00
Season ticket (10 to 14 November)	EUR 60.00
Two-day ticket (10 to 14 November)	EUR 36.00
Day ticket (10 to 14 November)	EUR 24.00
Reduced price ticket for students/pensioners etc. (10 to 14 November)	EUR 13.00
Children up to the age of 12 accompanied by an adult	free
DLG members enjoy free admission on two days (as of 9 November).	



Fascination AGRITECHNICA

From 10 to 14 November 2015, people, technology and innovations will again be the centre of the world's leading trade fair for agricultural machinery and equipment. Exhibitors from all over the world will be presenting new solutions and services for the future of crop production, from seed to storage.

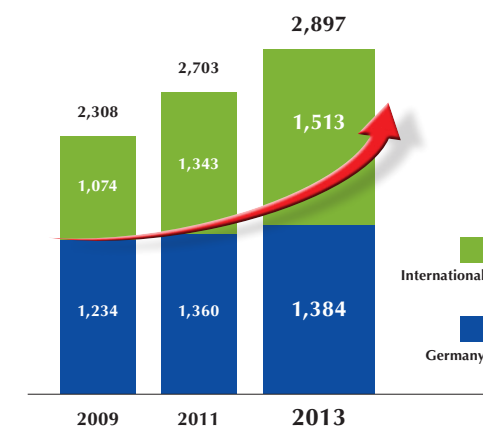
Be part of it in 2015!

- **2,900 exhibitors** from 47 countries present their innovations.
- **450,000 visitors** from 88 countries testify to the international success.
- **400,000 m²** exhibition floor space in 25 halls! You won't miss anything.
- **200 Forum** events and congresses offer interesting and topical subjects for everyone.

DLG (Deutsche Landwirtschafts-Gesellschaft – German Agricultural Society), the independent expert organization in the agricultural and food sector is the organizer of AGRITECHNICA.



Development of exhibitor figures



Where the exhibitors and visitors come from



Experts in dialogue

Interesting **events**, informative **congresses** and **conferences**, innovative **special shows**, inspiring encounters offer **7 days** of expert dialogue about the future of crop production.

- **170 DLG forum events** – presented daily by representatives from the fields of science and research, consultancy, industry and practical farming
- **30 conferences and expert events** for industry and users
- **AGRITECHNICA special shows** on top themes and topical issues
- **International DLG network** – 25,500 members and 3,000 honorary experts advance the transfer of knowledge and stimulate opinion-sharing



- **Ag Machinery International** – the international conference with opportunities for establishing new contacts. The focus is on accessing emerging markets
- **Dealer Centre** – the international market place offering contacts for establishing and expanding business relations
- **Information Centre for the Used Machinery Trade** exhibits attractive offers and services covering all aspects of used machinery

- **Forward-looking recruitment activities** such as:

Workshop LIVE – young mechanics from the fields of agricultural machinery and construction plant demonstrate their trade in live presentations while the training providers offer additional information



“Profession and career” – DLG's new sector points all target groups along a training and education path, whether apprenticeship, university degree, start in the industry or career change



Young Farmers Day – Young DLG invites young farmers to take part in an international exchange of experience and organizes the legendary Young Farmers Party in the evening.



Exhibition programme:

AGRITECHNICA offers a unique exhibition programme covering all areas of agricultural machinery and equipment from seeding to storage.



Innovations, trends and visions ...

... are the engine, the gearbox and the fuel of AGRITECHNICA. During AGRITECHNICA, exhibiting companies from all over the world present their innovations, further developments and visions. **400 submissions** by exhibitors for the **Innovations Competition** challenge each other.

The AGRITECHNICA innovation awards are signposting and internationally recognised. In 2013 the neutral commission of experts awarded **Gold Medals for four innovations** and **Silver Medals for 33 innovations**.



Meeting places and networks

Use AGRITECHNICA as a platform for your network.

Visit the DLG Stand in the Expo Pavilions.

Use and enjoy the opportunity to experience the **unique atmosphere of the “DLG Pavilions”**. This is the meeting place and information forum for **expert visitors and all DLG members**. Find out about the results of new **DLG tests** of agricultural machinery and equipment, or about the most important trends on the agricultural markets. Learn more about the advantages and the bonuses of **DLG membership**, for example free admission to AGRITECHNICA on two days.

The **International Visitors' Lounge** at the DLG Stand is the meeting place for all international visitors. Here you can meet business partners, establish new contacts, or simply sit down and rest for a little, while reading your emails using the free internet connection.

Online network

Use **Match & Meet**, our free online business contact forum to gain international business partners.

Meeting place for the little ones - the Junior Club

Especially for our youngest visitors, the popular AGRITECHNICA Junior Club will once again be open at the Convention Center CC. Your children will be looked after professionally while you visit the exhibition halls.

Systems & Components is a sub-brand of AGRITECHNICA for systems and components in agricultural machinery and related industries. Exhibitors show innovations from the fields of engines and motors, hydraulics, axles, gearboxes, drives, cabs, electronics and their components.

www.SystemsandComponents.de